



KONE MAJOR PROJECTS BUSINESS (MPB)

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MAJOR PROJECTS MARKET

- Global High Rise and Infrastructure market; ~ EUR 4 billion
- Market growth greater than 10% per annum
- KONE growth 05 06: +70%
- Long term Maintenance provider (~100%)
- Strong Brand enhancement

HIGH RISE SOLUTIONS - OFFICE, HOTEL, RESIDENTIAL, MIXED





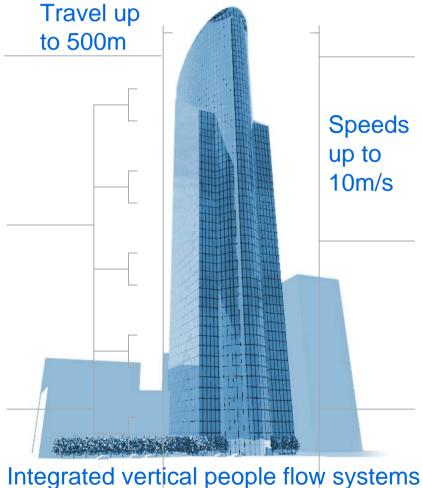


AUTOMATIC DOORS



ESCALATORS





SERVICE ELEVATORS



FIRE FIGHTING ELEVATORS



GOODS ELEVATORS



INFRASTRUCTURE SOLUTIONS - AIRPORTS, TRANSITS, MIXED RETAIL



- **Heavy Duty Escalators**
- Ramps
- **Autowalks**

Integrated lateral people flow systems





KONE Capital Markets Day 2007



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KONE'S WINNING WAY

New Strategy in 2005:

Stronger focus on big projects globally

Competence development

Investing in "leading edge " High Rise and Infra technologies

 Implemented strategy through Regional Hubs





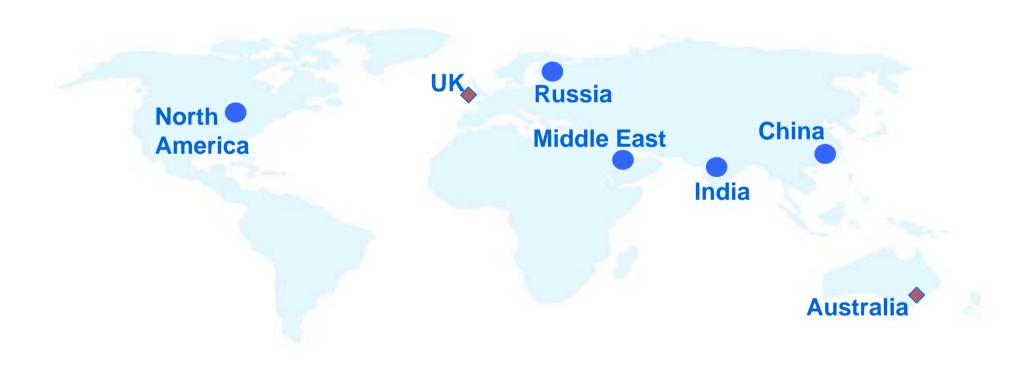
MPB REGIONAL HUBS



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MPB PRINCIPAL MARKETS



KONE High Rise Story







Berlin Tv-Tower 226m travel speed 6m/s, 1996



 Oxford House Hong Kong 8m/s



Hyvinkää, Finland



Icons:

Swiss Re, London

1980

Sydney Tower

270m travel

3x 7m/s

1990

1999

2000

Opening to the 21st Century



Tytyri Test shaft 329m trave, 1998

KONE introduces the dual rotor high performance **EcoDisc machines**

MX32, MX40, MX100



Icons:

Turning Torso, Malmö



KONE High Rise Story



Citypoint London 8m/s, 2000



Park Hyatt Chicago 71fl, travel 237m, 2000



National Bank Abu **Dhabi**, 2003

Shangri-La

Dubai. 2003



Riverside Hotel Moscow, 2004



Gallileo Frankfurt DCS, 2003



Hvatt Center Chicago, 2004



Skyper Frankfurt DCS, 2005



Finance Street Beijing, 2005



Q1 Gold Coast AU 9m/s 82fl



Circle on

Gold Coast,

Cavill

2006

Park Place

Dubai, 2006

Golden Landmark Shanghai,

2006



Southern Cross

Melbourne,

2006



Trump Tower Chicago 97 floors, 2008



Naberezhnaya I Moscow DCS+ turnstile. 2007

Capital City, Moscow 80 floors. 4DD **Special**

2000

2001

2002

2003

2004

2005

2006

DOKAAE

HR Project

Largest Global

Mecca

2007

2008



Citigroup London 8,3m/s, 2001



DD 10m/s

DD Technology Alliance Toshiba Elevator and **Building Systems ktd**





Taipei 101 DD, 2004



Rose Rotana Dubai 69 Floors, 2007



Broadgate Tower.Lond on 10 DDD



MPB COMPETENCES

- Design knowledge to interface with Architects and Consultants – Managing the "Dream World"
- 2. Deep understanding of the Customer's building requirements
- 3. People Flow analysis and environmental impact studies
- 4. Providing solutions that add value to the Building
- 5. Managing projects to successful completion
- 6. Working in every phase of the Building life cycle

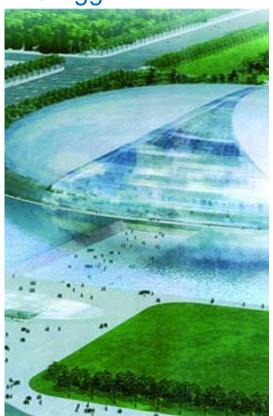


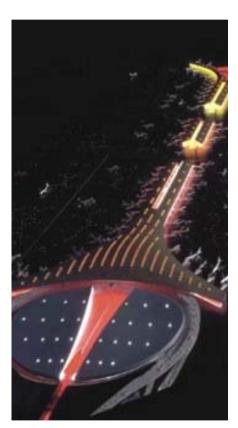
MPB CHINA STORY 2008

The Bird's Nest



The Egg



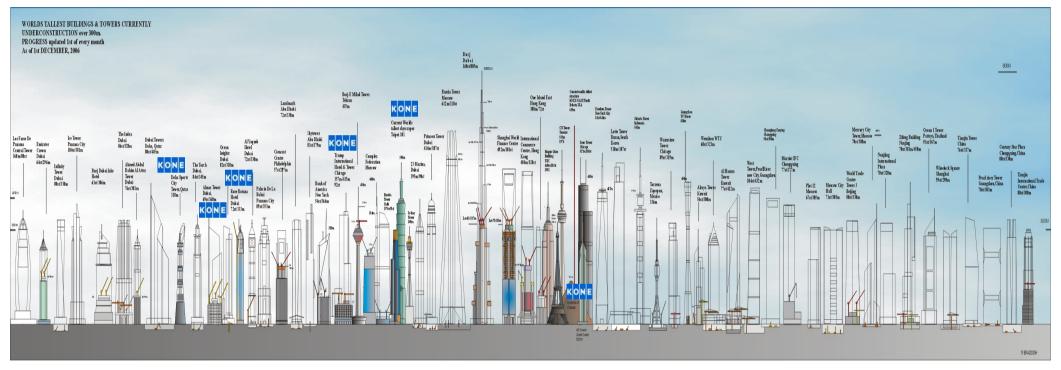


The Bird

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THE FUTURE



- Higher, more efficient, mixed use buildings
- Rise in demand for more design competence in solutions
- More Airports, Railways and Transit systems
- New innovative elevator and escalator technologies and solutions

